



CAPITAL DISTRICT TEAL PUMPKIN PARTY 2025 SPONSORSHIP OPPORTUNITIES



The Capital Region's only allergy-friendly Halloween celebration.
Free to attend! Saturday, October 18, 2025, 2-4PM



	EXCLUSIVE FABOOUS PARTNER	TERRIFIC PARTNER	FANGTASTIC PARTNER	SPOOK-TACULAR PARTNER	TRINKETS & TREATS PARTNER	TRINKETS & TREATS PARTNER
Donation	\$1,000 ONLY 1 AVAILABLE!	\$750	\$500	\$250	\$100	In-Kind donation: 200 trinkets, 200 samples, or a raffle prize
Email Recognition	Logo + Link	Logo	Listing	Listing	-	-
Website Recognition	Logo + Link	Logo + Link	Listing + Link	Listing	Listing	Listing (Links to samples or raffle prizes)
Flyer Recognition	Logo	Listing	-	-	-	-
Event Signage Recognition	Logo	Logo	Logo	Listing	Listing	Listing
Social Media Spotlight	Pinned post + Story	Post + Story	Post + Story	Story	Story	Story (*See below)
Attendee Goodie Bags	Logo on Bags + Opportunity to add 200 branded trinkets	Opportunity to add 200 branded trinkets	-	-	-	Sample donors: 200 donated items distributed
Event Participation	Opportunity to host an activity	Opportunity to host an activity	-	-	-	-
Event Recognition	Barrier displayed + Verbal recognition	-	-	-	-	(*See below)

Want to maximize your exposure?

In-kind donors can boost their visibility with these exclusive partnership enhancements:

- **Instagram + Facebook Post – \$50 donation:**
A dedicated post featuring your business and donation, tagged with your social media handles.
- **Instagram + Facebook Reel – \$100 donation:**
A short video highlighting your business and donation, tagged with your social media handles.
- **Instagram + Facebook Giveaway Collaboration – \$100 donation + prize & shipping:**
A co-branded giveaway between September 2025 and March 2026, helping to drive engagement and visibility for your brand.
- **On-Site Banner Placement – \$100 donation:**
Your banner displayed in a high-traffic area at the event. (Partner provides the banner.)



CAPITAL DISTRICT TEAL PUMPKIN PARTY 2025 SPONSORSHIP FORM



The Capital Region's only allergy-friendly Halloween celebration.
Free to attend! Saturday, October 18, 2025, 2-4PM

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____



Monetary Sponsor

- \$1,000 - FaBOOlous Exclusive Partner**
- \$750 - TERRORific Partner
- \$500 - FANGtastic Partner
- \$250 - SPOOKtacular Partner
- \$100 - Trinket Partner



In-Kind Sponsor

- Trinket Partner - At least 200 non-food trinkets
- Treat Partner - At least 200 individually wrapped allergy-free/friendly treats
- Raffle Prize Partner

Description of in-kind donation:

In-Kind Sponsor Enhancements:

- \$50 - Social Media Post
- \$100 - Social Media Reel
- \$100 - Social Media Giveaway
- \$100 - On-site banner
(deliver to YMCA by October 3, 2025.)



Payment + Remittance

- A check payable to CDYMCA is enclosed.
- Please invoice me.

Send payments or in-kind donations to:

Greenbush Area YMCA, Attn: Mark Armstrong, 20 Community Way, East Greenbush, NY 12061

Signature: _____ Date: _____

**Black logo must be sent to 518tealpumpkinparty@gmail.com no later than 8/31/2025 to ensure recognition on goodie bags. Acceptable formats: JPEG, TIF or EPS, 300dpi or higher. Banner must be provided by 10/3/2025.

Your donation is tax-deductible to the extent allowed by law. Capital District YMCA Tax ID: #14-1726531