



CAPITAL DISTRICT TEAL PUMPKIN PARTY 2025 SPONSORSHIP OPPORTUNITIES



The Capital Region's only allergy-friendly Halloween celebration.
Free to attend! Saturday, October 18, 2025, 2-4PM

**EXCLUSIVE
FABOULOUS
PARTNER**

**TERRORIFIC
PARTNER**

**FANGTASTIC
PARTNER**

**SPOOK-
TACULAR
PARTNER**

**\$
TRINKETS &
TREATS
PARTNER**

**🎁
TRINKETS &
TREATS
PARTNER**

Donation	\$1,000 ONLY 1 AVAILABLE!	\$750	\$500	\$250	\$100	In-Kind donation: 200 trinkets, 200 samples, or a raffle prize
Email Recognition	Logo + Link	Logo	Listing	Listing	-	-
Website Recognition	Logo + Link	Logo + Link	Listing + Link	Listing	Listing	Listing (Links to samples or raffle prizes)
Flyer Recognition	Logo	Listing	-	-	-	-
Event Signage Recognition	Logo	Logo	Logo	Listing	Listing	Listing
Social Media Spotlight	Pinned post + Story	Post + Story	Post + Story	Story	Story	Story (*See below)
Attendee Goodie Bags	Logo on Bags + Opportunity to add 200 branded trinkets	Opportunity to add 200 branded trinkets	-	-	-	Sample donors: 200 donated items distributed
Event Participation	Opportunity to host an activity	Opportunity to host an activity	-	-	-	-
Event Recognition	Banner displayed + Verbal recognition	-	-	-	-	(*See below)

Want to maximize your exposure?

In-kind donors can boost their visibility with these exclusive partnership enhancements:

- **Instagram + Facebook Post – \$50 donation:**
A dedicated post featuring your business and donation, tagged with your social media handles.
- **Instagram + Facebook Reel – \$100 donation:**
A short video highlighting your business and donation, tagged with your social media handles.
- **Instagram + Facebook Giveaway Collaboration – \$100 donation + prize & shipping:**
A co-branded giveaway between September 2025 and March 2026, helping to drive engagement and visibility for your brand.
- **On-Site Banner Placement – \$100 donation:**
Your banner displayed in a high-traffic area at the event. (Partner provides the banner.)



CAPITAL DISTRICT TEAL PUMPKIN PARTY 2025 SPONSORSHIP FORM



The Capital Region's only allergy-friendly Halloween celebration.
Free to attend! Saturday, October 18, 2025, 2-4PM

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____



Monetary Sponsor

- \$1,000 - FaBOOlous Exclusive Partner**
- \$750 - TERRORific Partner
- \$500 - FANGtastic Partner
- \$250 - SPOOKtacular Partner
- \$100 - Trinket Partner



In-Kind Sponsor

- Trinket Partner - At least 200 non-food trinkets
- Treat Partner - At least 200 individually wrapped allergy-free/friendly treats
- Raffle Prize Partner

Description of in-kind donation:

In-Kind Sponsor Enhancements:

- \$50 - Social Media Post
- \$100 - Social Media Reel
- \$100 - Social Media Giveaway
- \$100 - On-site banner
(deliver to YMCA by October 3, 2025.)



Payment + Remittance

- A check payable to CDYMCA is enclosed.
- Please invoice me.
- We'll donate online:



Send payments or in-kind donations to:

Greenbush Area YMCA, Attn: Mark Armstrong, 20 Community Way, East Greenbush, NY 12061

Signature: _____ Date: _____

**Black logo must be sent to 518tealpumpkinparty@gmail.com no later than 8/31/2025 to ensure recognition on goodie bags. Acceptable formats: JPEG, TIF or EPS, 300dpi or higher. Banner must be provided by 10/3/2025.

Your donation is tax-deductible to the extent allowed by law. Capital District YMCA Tax ID: #14-1726531

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
G.P.O. BOX 1680
BROOKLYN, NY 11202

DEPARTMENT OF THE TREASURY

Date:

MAY 17 1991

THE YOUNG MEN'S CHRISTIAN
ASSOCIATION OF THE CAPITAL
DISTRICT
13 STATE STREET
SCHENECTADY, NY 12305

Employer Identification Number:
14-1726531

Contact Person:
DEAN J BERESHEIM

Contact Telephone Number:
(718) 780-6114

Accounting Period Ending:
March 31

Foundation Status Classification:
509(a)(2)

Advance Ruling Period Begins:
4/2/90

Advance Ruling Period Ends:
3/31/95

Addendum Applies:
NO

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably be expected to be a publicly supported organization described in section 509(a)(2).

Accordingly, you will be treated as a publicly supported organization, and not as a private foundation, during an advance ruling period. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must submit to us information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, you will be classified as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, you will be classified as a private foundation for future periods. Also, if you are classified as a private foundation, you will be treated as a private foundation from the date of your inception for purposes of sections 507(d) and 4940.

Grantors and contributors may rely on the determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you submit the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until the Service

Letter 1045 (00/CG)

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makes a final determination of your foundation status.

If notice that you will no longer be treated as a publicly supported organization is published in the Internal Revenue Bulletin, grantors and contributors may not rely on this determination after the date of such publication. In addition, if you lose your status as a publicly supported organization and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that the Service had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date such knowledge was acquired.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Contribution deductions are allowable to donors only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. See Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, which sets forth guidelines regarding the deductibility, as charitable contributions, of payments made by taxpayers for admission to or other participation in fundraising activities for charity.

Contributions to you are deductible by donors beginning 4/2/90.

You are required to file Form 990, Return of Organization Exempt From Income Tax, only if your gross receipts each year are normally more than

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\$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 percent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

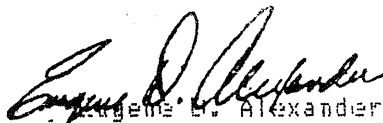
If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,


Eugene L. Alexander
District Director

Enclosure(s):
Form 872-C